REPORT OF THE INFOPARK VISIT ON 28TH OCTOBER 2014

Dear Sir/Madam;

The training and placement officer under took an official visit to the Infopark campus kochi on 28th October 2014 for the following purposes

- ➤ To attend "Back 2 Campus" -A Corporate Outreach Program with an Intention to reach out to IT Companies in the state and involve them in building the employability pool in kerala. Organised by ICT academy of Kerala at Tapasya conference hall between 10.30am -12-30pm
- ➤ To visit the HR managers of 5 companies in search of placement opportunities, for which the appointments were already taken

BACK 2 CAMPUS

ICT Academy back to campus program is an effort to bring the educational institutions and corporate organisations on the same plat form .The benefit due to this program for the corporate organisations is that they get the right candidates for the right posts ,where as the educational institutions can fulfill the placement requirements of their graduates.

The program began by 10.45 am. The audience were inclusive of the representatives from 14 Partner educational institutions and around 18 corporate organisations of ICTAK.



Sri. S.D Shibulal Former CEO of INFOSYS LTD. rendered the keynote address .In his speech he pointed out the importance of soft skills in the present industrial scenario. he recollected that when he was graduated from the college he was unable to make even a complete sentence in English. He also made a very thought provoking statement that "Soft skills are really essential, but are never a substitute for academic excellence".



1)Sri Hrishikesh Nair-CEO Infopark Kochi 2)Sri. Sujatha Madhav-Director i- governing solutions Oracle India 3)Sri.Brijesh George John-President C-TIPS KERALA(Consortium of Technical Institutes for Placement Services) Also addressed the gathering.

Sri. Santhosh Kurup-CEO ,ICTAK made a presentation on ICTAK and back to campus program.



Sri. sudheer warrier- Head ,TCS kochi ,interacted with the audience.



The Program came to an end by 12.45 pm

COMPANY VISIT

As per the prior appointments, the placement officer visited the HR s of thefollowing organisations ,gave a brief introduction about SIMAT and handed over the placement brochure and request letter signed by the principal.

	CONTACT			
ORGANISATION	PERSON	DESIGNATION	EMAIL	PHONE
SYSTALENT	Mr.Ullas P	HRM	ullas@systalent.com	0484 241 5230
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For Dept. of Training and Placements

Bibin Joy

(Training& Placement officer)